

# Restaurants and COVID-19

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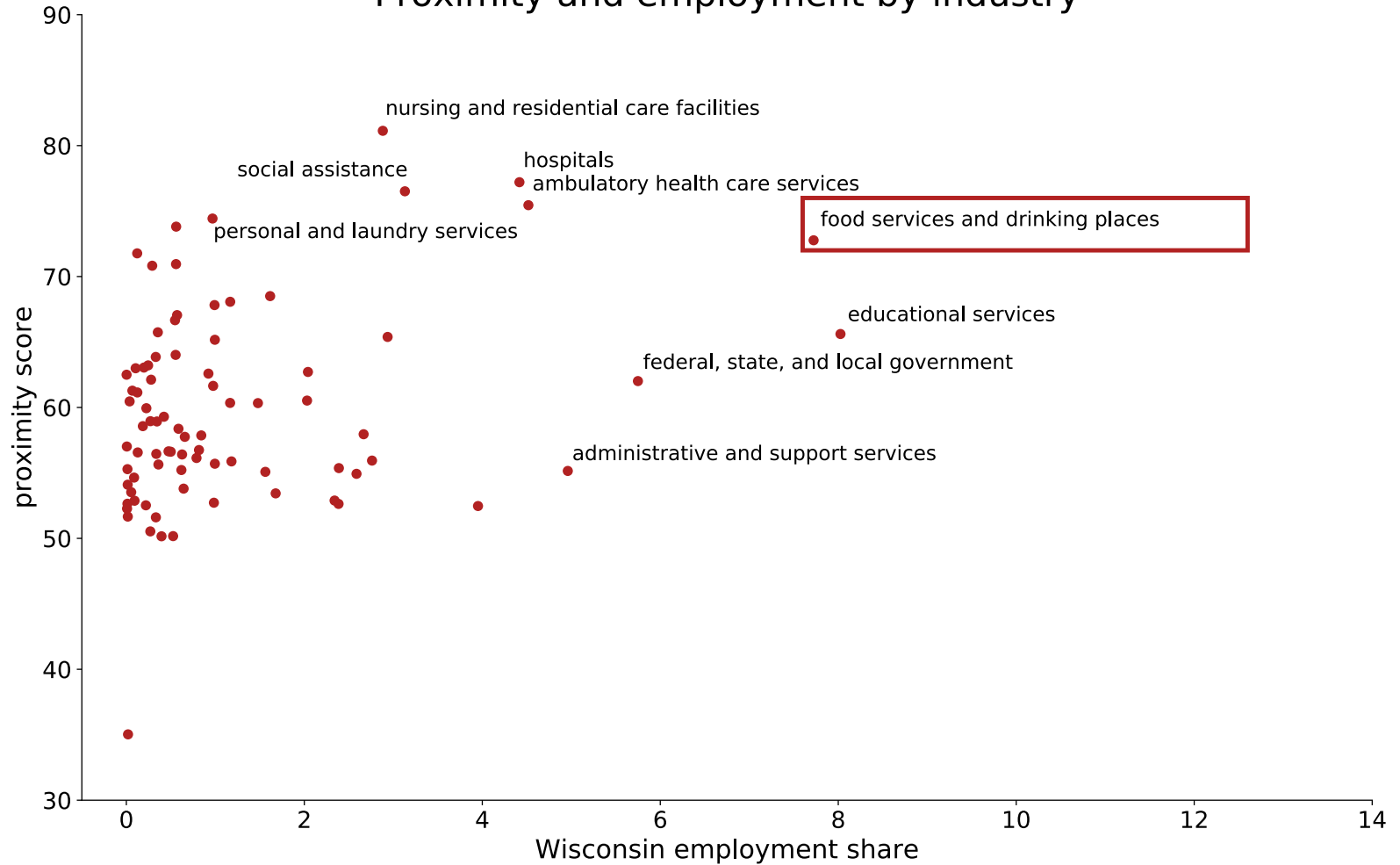
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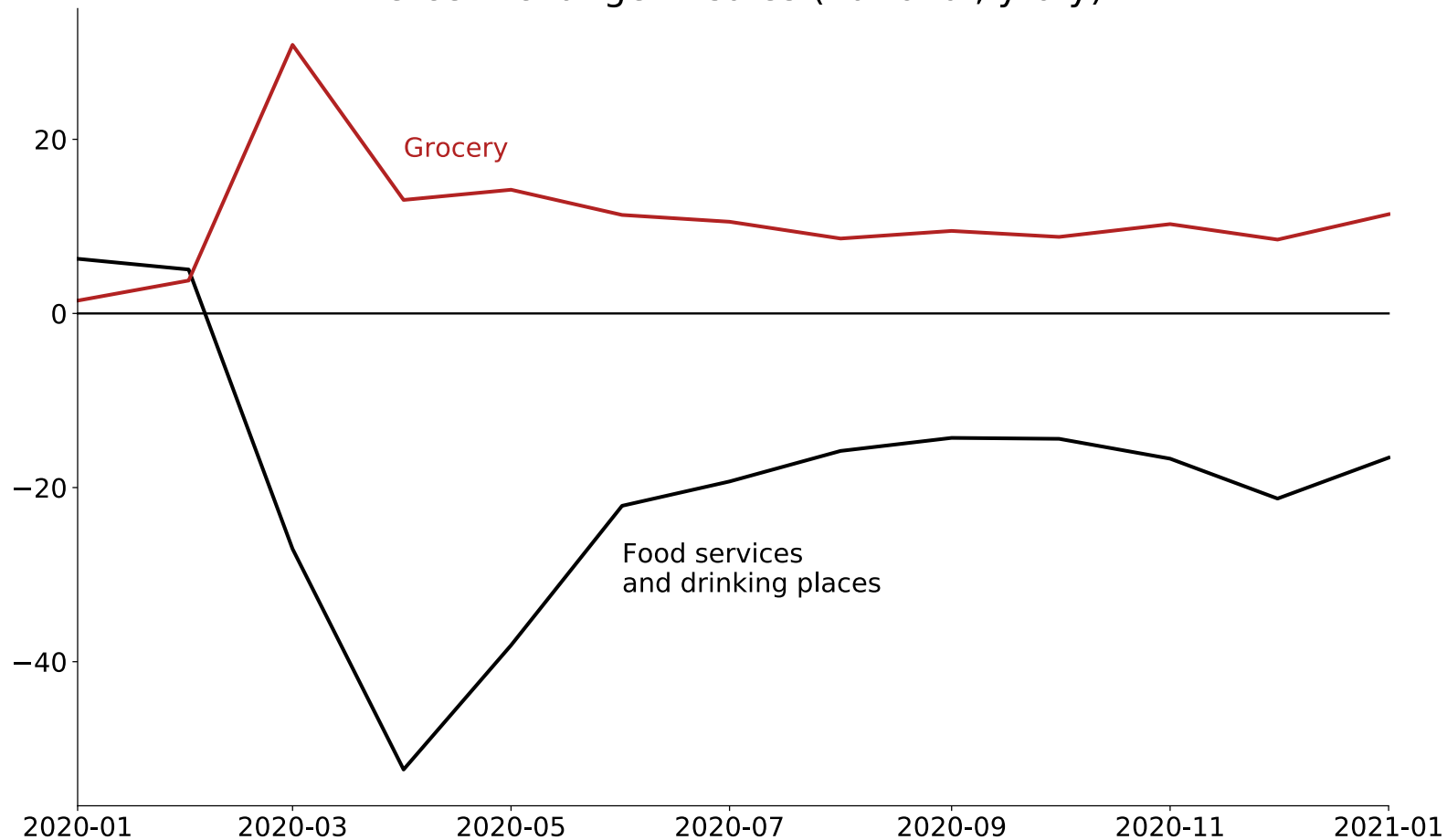
# Proximity and employment by industry



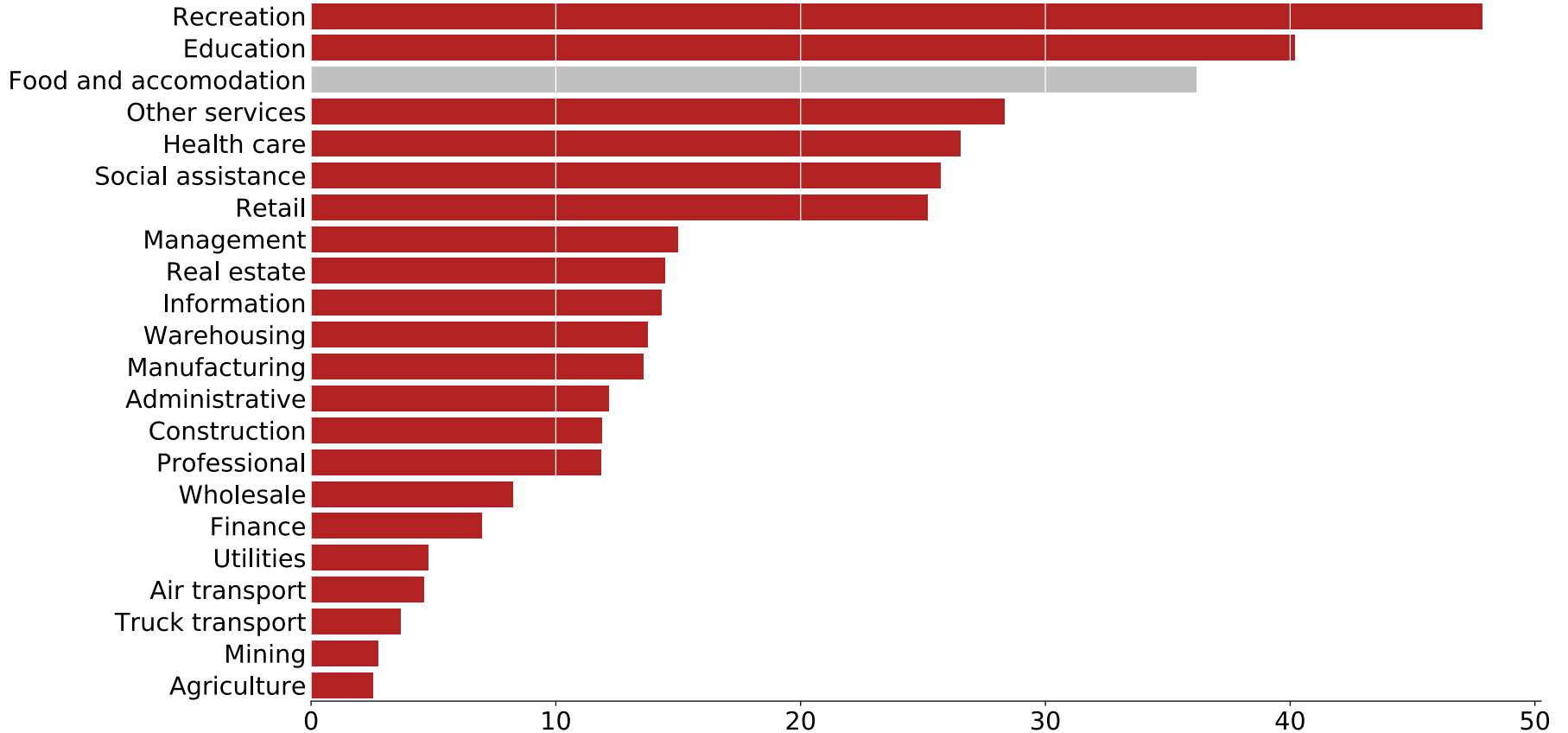
## National trends

- Shift from dining out to grocery
- Employment in restaurants low compared to other sectors
- Business creation similar to other sectors

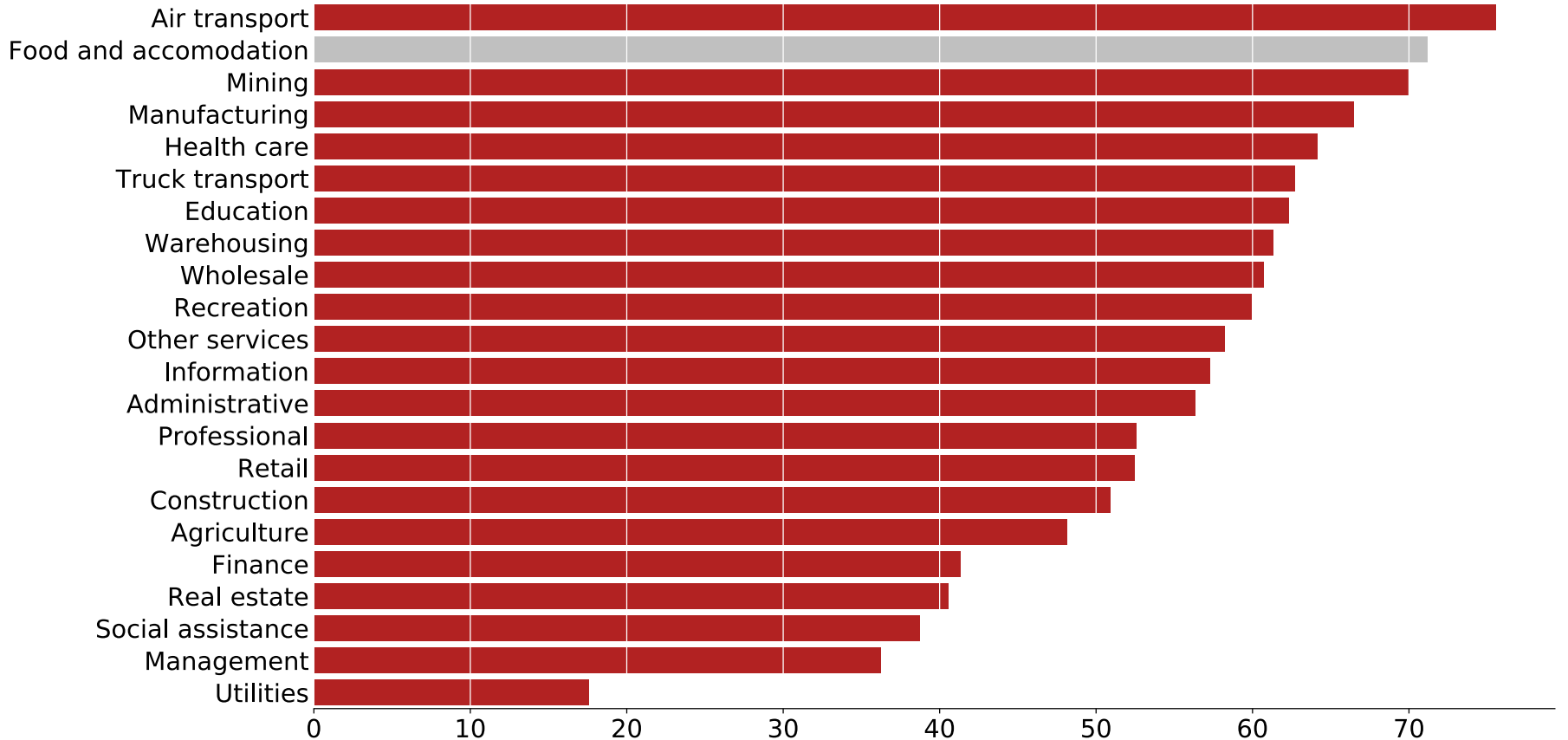
Percent change in sales (national, y-o-y)



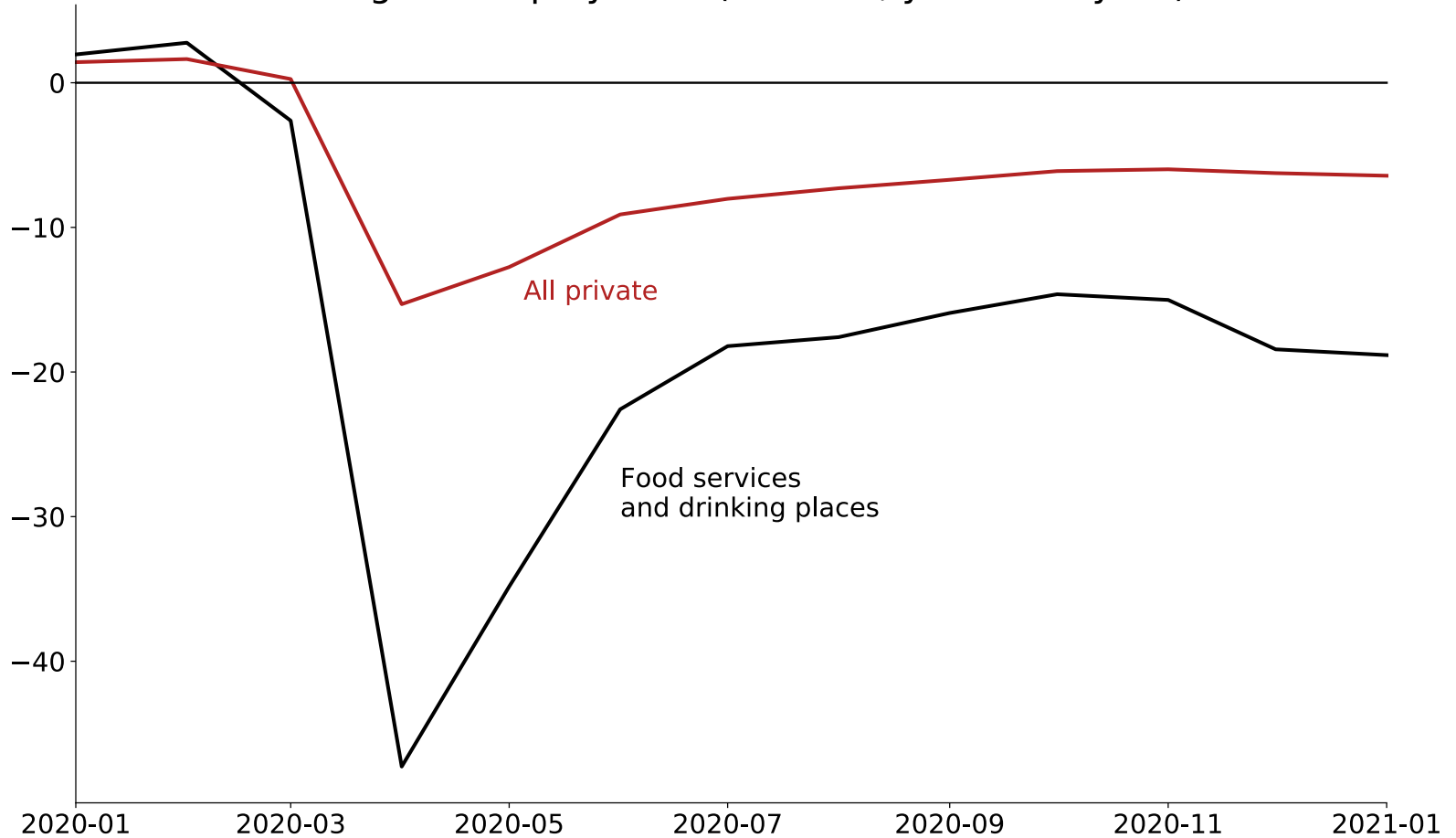
## Establishments with gov't-mandated closure (pct)



## Establishments with decrease in demand (pct)



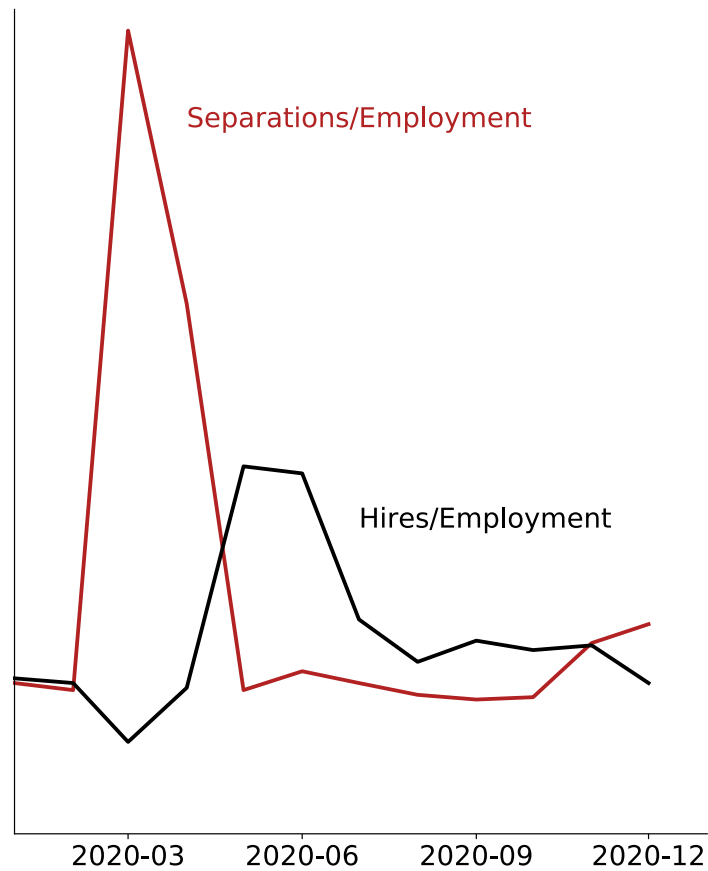
Change in employment (national, year-over-year)



All private

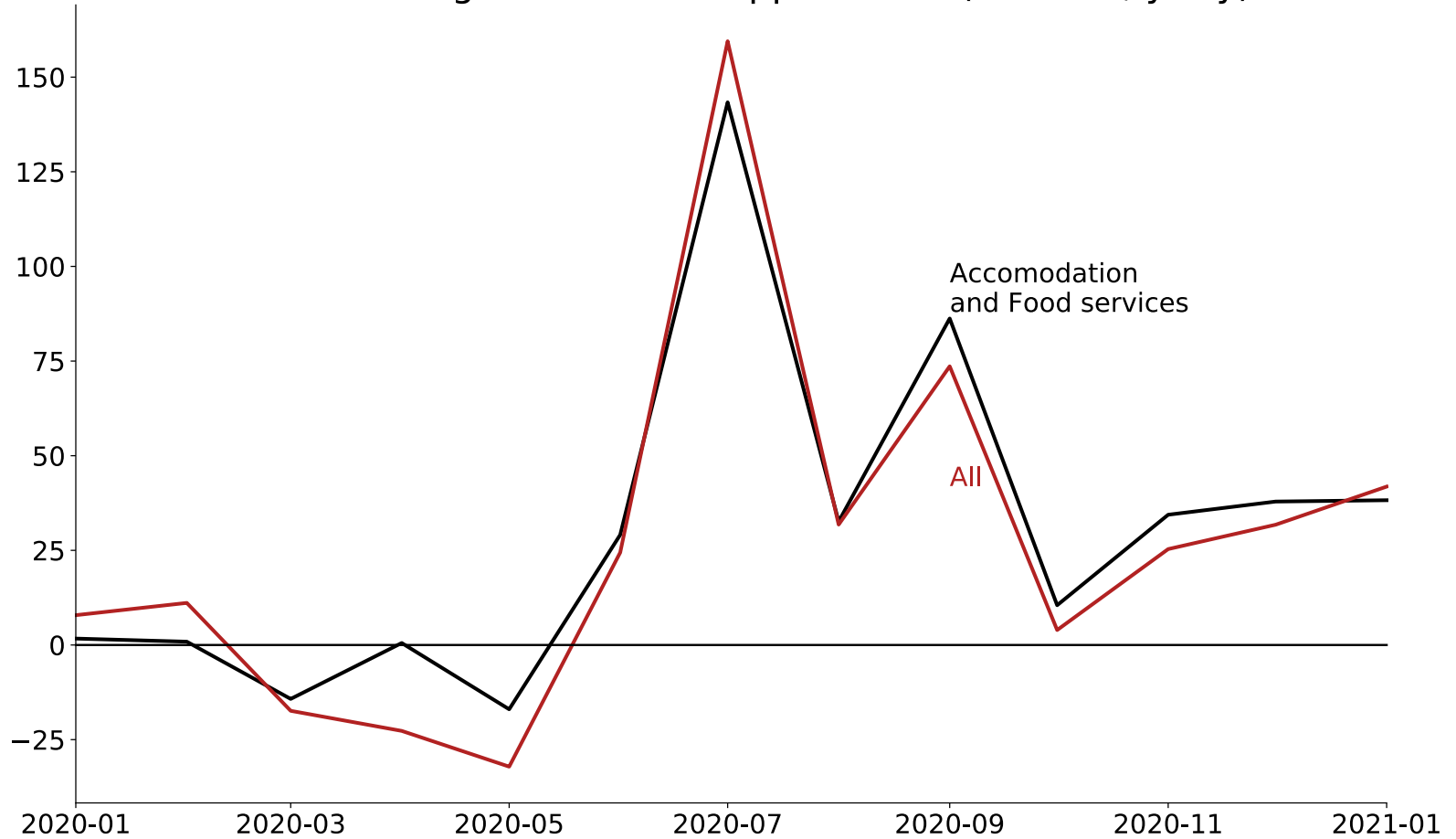


Accommodation and food service





Percent change in business applications (national, y-o-y)



# Wisconsin restaurants

- Jan 2021 sales down 30% from Jan 2020 (national avg. -16%)
- 83% of operators report “below normal” staffing
- 29% of operators laid off or furloughed staff in Dec and Jan

# Long-term restaurant outlook

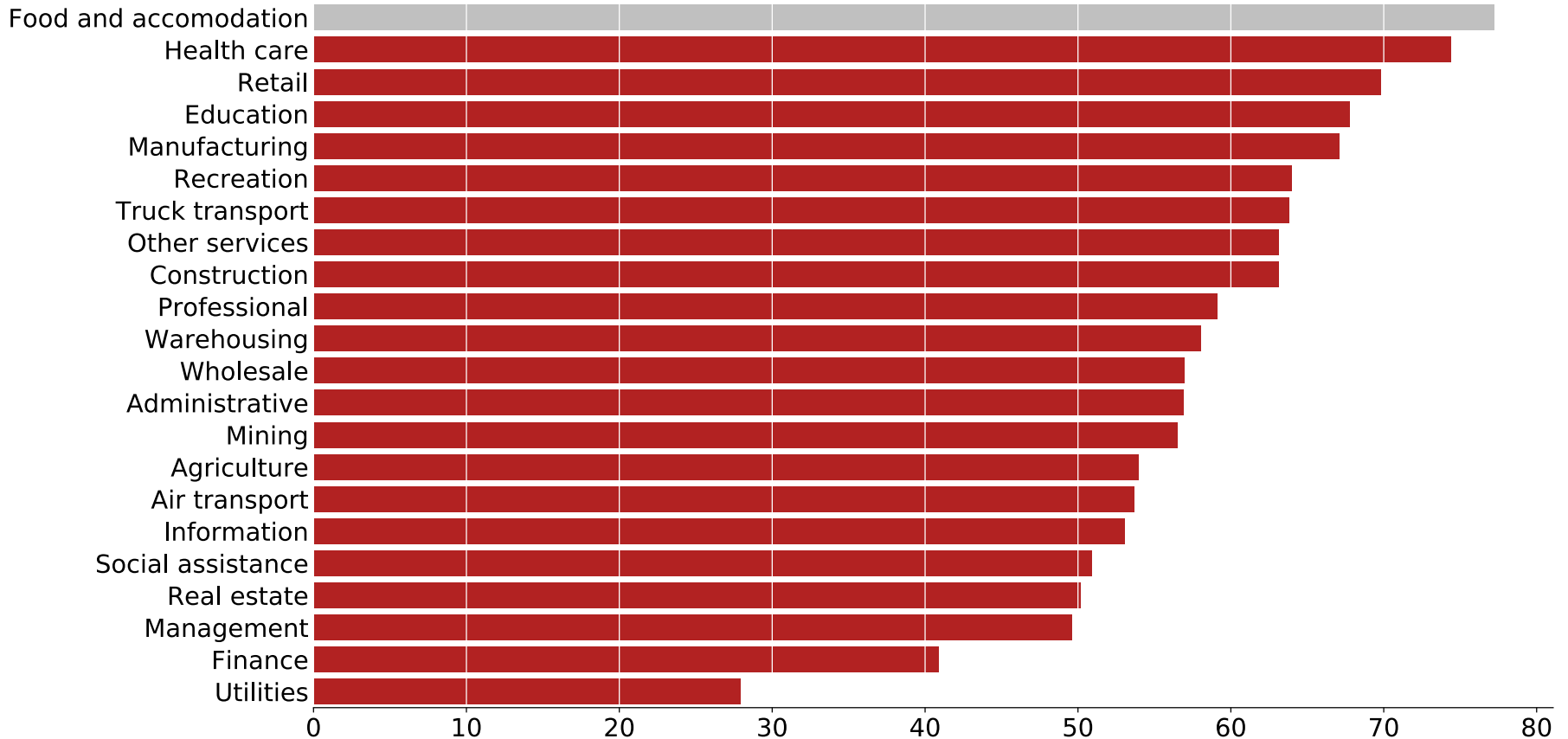
- 50% of operators expect sales to fall in Feb/Mar from Jan levels
- 33% of operators expect return to normal in 7-12 months
- 29% of operators expect return to normal in more than one year
- 12% of operators never expect a return to normal

# As of now, do you feel comfortable or uncomfortable eating inside a restaurant?

Comfortable	52%
Uncomfortable	47%

Policy

## Establishments that received covid-related loan to retain staff (pct)



## PPP loans (2/21/2021)

Industry	Share of total value (%)	Average loan value (\$)
Construction	13	126,223
Health care	12	116,475
Professional services	12	90,332
Manufacturing	10	211,831
Accommodation and food services	10	117,023

## Completed policy

- COVID-19 business liability protections

## In consideration

- Cocktails to go
  - 69% of operators: to-go sales < 30% of lost in-house sales (WRA)
- \$25 bil. for restaurants in American Rescue Plan
- \$15 federal minimum wage (\$10.15 WI), removal of tipped min. wage